

University of Pretoria Yearbook 2018

Small business management 814 (ENP 814)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

- Business management principles
- Difference between entrepreneurial ventures and small business
- Understanding small business
- Managing the small business
- Managing the micro business
- Managing the family business
- Marketing and supply chain
- Social responsibility, networking and legal aspects
- Black economic empowerment
- Financial management

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